

# CHANGING THE WORLD ONE CHILD AT A TIME: A Corporate Partnership with Purpose



## Corporate Sponsorship





# Imani Orphan Care

Imani Orphan Care Foundation is dedicated to providing comprehensive care, education, and support to abandoned and orphaned children in Kenya. Our mission is to offer a nurturing environment that fosters the physical, emotional, and educational development of these vulnerable children.



**1.8 Million**  
children in Kenya are  
**ORPHANED**





# Your Business. Their Future

## *Benefits to Partnership*

### 1 Staff Engagement & Team Building



#### Volunteer Trips to Kenya

- Opportunities for staff to visit Kenya and directly participate in building projects, renovations, and community development.
- Life-changing, hands-on experience that fosters personal growth and global awareness.



#### Team Building Through Fundraising

- Engage staff in purpose-driven fundraising campaigns and challenges.
- Boost morale, unity, and a shared sense of mission and pride.



#### Cross-cultural Experience

- Employees gain exposure to new cultures, improving empathy, adaptability, and teamwork.

### 2 Corporate Social Responsibility & Brand Image



#### Demonstrated Social Responsibility

- Show your commitment to global impact and ethical responsibility.
- Align your brand with compassion, generosity, and sustainable change.



#### Positive Public Relations

- Share stories, photos, and videos of your impact through company newsletters, press releases, social media, and annual reports.
- Generate goodwill and positive media coverage.



#### Boosted Brand Loyalty

- Customers and clients are more likely to support brands that give back and make a difference in the world.

### 3 Marketing & Visibility Opportunities



#### Brand Exposure

- Logo placement on Imani project sites, T-shirts, banners, and social media platforms.
- Recognition on the Imani Orphan Care website, newsletters, and promotional materials.



#### Storytelling Content

- Authentic content and stories to share with your audience, showcasing your company's generosity and global involvement.



#### Co- Branding Opportunities

- Collaborate with Imani on special campaigns or initiatives for mutual exposure.





## 4 Impact on the Ground in Kenya



### Tangible Contributions

- Your support will directly fund the construction and improvement of homes, classrooms, water systems, and more.



### Empowerment and Sustainability

- Help provide education, food, shelter, and care for orphaned and vulnerable children.
- Support long-term, sustainable development in local communities.



### Lasting Legacy

- Leave a meaningful legacy in the lives of children and families in Kenya.

## 5 Tax & Financial Benefits



### Charitable Donation Receipts

- Eligible contributions are tax- deductible in Canada and USA.

**Imani Canada BN 80022 8314 RR0001 - Imani USA 501 c 3 EIN 61-1935396**



### Cost-Effective CSR Strategy

- High impact with relatively low financial investment compared to other CSR programs.

## Impacting Lives with Imani, the Experts on the Ground in Kenya



Promote Social Responsibility



Optimize Tax Deductions



Increase your Online Presence



Build Employee Engagement

500



**IMANI**  
ORPHAN CARE FOUNDATION

Number of children helped  
by Imani to date.







## *Partnership Opportunities*



### Platinum Sponsorship \$100,000 or Greater Annually

- Naming rights to major projects or facilities
- Exclusive branding opportunities at events
- Annual impact status reports
- Exclusive Mission Trips/Site Visits
- Featured on the Imani Orphan Care website and all promotional and event materials
- Recognition at annual charity dinner



### Gold Sponsor \$50,000 - \$99,999 Annually

- Branding opportunities at events
- Annual impact status reports
- Mission Trips/Site Visits
- Recognition on the Imani Orphan Care website and newsletters
- Recognition at annual charity dinner



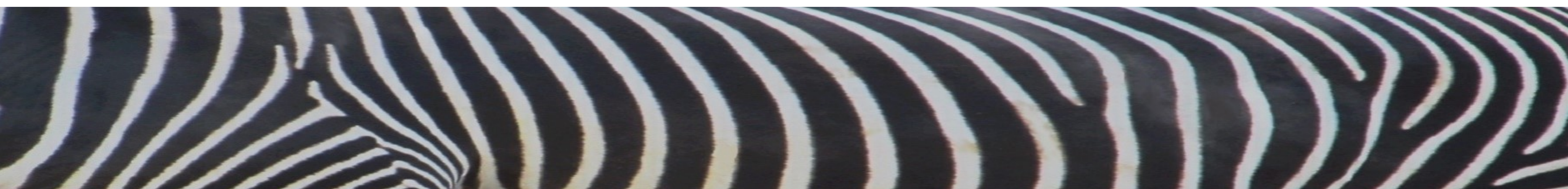
### Silver Sponsor \$25,000 - \$49,999 Annually

- Recognition at annual charity dinner
- Annual impact status reports and site visits
- Acknowledgement on the Imani Orphan Care website



### Bronze Sponsor \$10,000 - \$24,999 Annually

- Recognition at annual charity dinner
- Annual impact status report
- Acknowledgement on the Imani Orphan Care website







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